

Joshua Banks

Houston, TX

<https://www.linkedin.com/in/joshuajbanks/>
contact@joshuajbanks.com - (424) 260-6005

CORE COMPETENCIES

- ▶ Leadership
- ▶ Sales
- ▶ Communication
- ▶ Ambition

EDUCATION

University of Houston: Houston, TX **2023-2027**

- **Bachelor's of Business Administration** in Marketing, Minor in Sales

Program for Excellence in Selling: Houston, TX **2025**

- **The nation's leading sales program, in the process of receiving 220 hours of live sales training.**

WORK EXPERIENCE

Captiv Creative: **Jan 2025-Mar 2025**
Sales Intern

- Helped businesses connect with high-impact video production solutions, leading to a **12% increase in audience engagement** and **\$4,000 in sales growth**, specializing in relationship-building and understanding client needs.
- Guided **53 prospects** through CAPTIV's creative process, including studio tours and tailored project planning, resulting in a higher conversion rate from prospect to client.

Wynstar Inc.: **Jan 2021-Present**
Data Entry

- Collaborate with two departments to collect necessary information and ensure data completeness.
- Maintain data accuracy by identifying and correcting inconsistencies and errors, thereby contributing to a reduction in data-related issues.

LEADERSHIP

American Marketing Association: **2023-Present**
Marketing Officer

- Client onboarding for Plant it Forward & Ask the Mouse. Handling website, social media, and team training. Through the sales process, AMA's marketing firm was the first to provide over \$500 in scholarships for students.